



## FRESH OFF THE (COLD) PRESS!

The Healthy Juice Company is the NEW organic cold pressed juice cleanse company that everyone's talking about



**(2 September 2015):** The Healthy Juice Company ([www.thehealthyjuicecompany.co.uk](http://www.thehealthyjuicecompany.co.uk)) is THE new juice company to hit the juice and healthy wellbeing market delivering organic, raw and alive juice cleansing packages to those with a higher regard for their own wellbeing in London and the Home Counties.

Definitely not *just another* juice brand, The Healthy Juice Company focuses primarily on offering cleanse packages and your fresh, daily pressed juice cleanse will be on your doorstep by 6am each morning of your cleanse (Monday-Friday) ready for when you wake up. British seasonal ingredients are featured and included as much as possible. Recipes vary daily, for a greater scope of nutrients and to keep the cleanse interesting and customers motivated.

The juices are packed responsibly too: only recycled glass bottles are used for purity, straws are lined with beeswax and juice stays perfectly chilled due to the sheep's wool insulation that is used. And when you're done, the natural packaging and used bottles, all manufactured here in the UK, are collected from you as part of the daily delivery service to be cleaned and re-used.

Each daily cleanse pack contains 4 x 480ml bottles of freshly cold pressed, 100% raw fruit and vegetable juice combinations, 1 x 480ml bottle of nut milk and a small jar of cleanse elixir which are unpreserved in any way, as nature intended. Low in fruit (natural sugars) but high in deliciousness and endorsed by Philip Weeks, a leading UK naturopath and herbalist. Enjoy the juices in the order instructed to benefit from a therapeutic balance of juice and nut milk combinations that aids the body's natural toxin elimination process whilst providing ample nutrition.

The office and central production kitchen is based in Bicester, Oxfordshire and currently delivers to customers in London and the Home Counties.

**Rosie Dickinson, founder and director comments:** *"After five years of extensive research and months of tasting and testing I am thrilled with our offering. The feedback I have received from clients, who have cleansed with other companies, is that my juice is vibrantly fresh tasting, the daily delivery blew them away and they really loved and appreciated the daily variety! Not only am I bringing a product to the market that promotes good health at a very high level, my juices are not preserved in any way at all – their integrity is still intact. I have worked alongside some leading UK nutritionists and their advice combined with my research and vision has created the ultimate cleanse package, which I am very proud to be offering to help clients who have a higher regard for their own wellbeing to enhance their personal health naturally."*



**ENDS**

**Notes to Editor:**

For samples of juice or to arrange a juice cleanse for journalist review please contact Samantha Stonehouse at Fabulous PR.

A full selection of images, juice descriptions and juice cleanse talks are available. The Healthy Juice Company's juice is currently sold at Sally Clarke's London shop (currently an exclusive retailer) who accepts your returned rinsed juice bottles for re-use.

Examples of flavour include:

Pineapple, cucumber and mint which contains; pineapple, cucumber, courgette, apple, mint and lime

Classic roots which contains carrot, fennel, beetroot, cucumber, red pepper, apple and lemon

Beetroot and orange which contains; fennel, cucumber, beetroot and blood orange

**For further information, consult Samantha Stonehouse at Fabulous PR on**

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**About The Healthy Juice Company:**

Founded in 2014, with a soft launch in June 2015 The Healthy Juice Company is the brain child of Rosie Dickinson. Following 5 years of solid market research, including trips to the States, time spent with naturopaths and master herbalists, Rosie took her passion for healthy eating and living, and formed The Healthy Juice Company. Prior to forming The Healthy Juice Company, Rosie Dickinson ran a bespoke catering company where Rosie spent the last 15 years being the chef and director managing a number of high profile events.

From her Oxfordshire home she loves being in the natural world as much as possible enjoying such country walks, nature watching and gardening. And when time allows she adores safari in the wilds of Africa!